



MARYSVILLE COMMUNITY FOUNDATION

MISSION: To provide a vehicle for current and future community needs through philanthropic giving

2025 Annual Report



Message from the President

In 2025, the Marysville Community Foundation proudly marked eleven years of partnership with our community. Since our beginning, our purpose has remained clear: to support both current and emerging needs through thoughtful, local philanthropy. This past year has brought meaningful progress, new collaborations, and continued growth rooted in the vision set in 2014. Every accomplishment reflects the generosity and trust of our donors, volunteers, and neighbors.

To all who give their time, resources, and passion to strengthen Marysville and Marshall County, thank you. Your commitment inspires us daily, and we move forward with deep appreciation and renewed dedication.

--- Jeff Crist, President,
Marysville Community Foundation Board of Directors

Another Record-Breaking Year of Generosity

Pony Up Marysville Match Day (PUMMD) set new records AGAIN this year in 2025, raising \$623,051 for our local participating non-profit funds! This surpasses the 2024 record by \$82,496. A huge thank you is owed to the Marshall County area community near and far for your continued generous support of the vital work of our local non-profits. PUMMD is a 24-hour day of giving that is held annually on the first Friday in May. Local matching funds of \$105,000 this year amplified day-of giving, providing a 50% match to donations on a first-come, first-served basis, with a cap at \$3,000 per fund. Sixty-one nonprofits were able to benefit from your generosity in 2025.

[www.PonyUp
Marysville.com](http://www.PonyUpMarysville.com)

2025 Total
\$623,051

Save the Date!
May 1, 2026



\$418,051

in donations



\$105,000

local match



\$100,000

Patterson match



1358

total gifts



61

organizations



BOARD MEMBER SPOTLIGHT



Having grown up in Marysville and raised my two children here, I know how truly special this community is. Serving on the board of the Marysville Community Foundation has been a rewarding experience. It has given me a deeper appreciation for the many organizations and volunteers who devote their time and talents to making Marysville a better place.

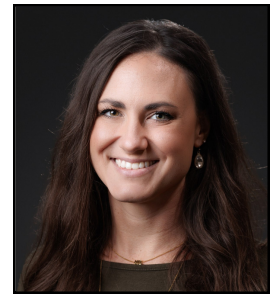
What makes the Foundation especially meaningful is its lasting impact. The funds we manage are invested with care to ensure they continue benefiting Marysville for generations to come. Each grant we award represents not only an immediate investment in local needs but also a long-term commitment to the vitality and future of our hometown.

— Ronda Wassenberg, *Treasurer, Marysville Community Foundation Board of Directors*

Foundation Hires Executive Director in 2025

This year brought the exciting opportunity to expand the capacity and function of the Marysville Community Foundation through the hiring of the first-ever paid employee – an executive director. The full-time position is funded through a Capacity Building Grant from the Patterson Family Foundation. The grant program is a three-year program specifically for rural community foundations. Chosen foundations are required to meet the annual goals of the program, including leadership training, growing the funds and assets of the foundation, increased outreach, and creating endowment funds to sustain local nonprofit projects.

Ashley Kracht was hired as executive director in May, bringing 14 years of experience in communications, event planning, and volunteering to MCF. She has a bachelor's degree in public relations from Kansas State University, and previously served as Director of PR/Marketing at Community Memorial Healthcare. Even though she is a “transplant” to the area, she has a deep love for Marysville, and enjoys showing her two daughters what it means to be “rural by choice”. She is excited to be a part of helping people create lasting legacy through the projects and places that mean the most to them, and to help make Marshall County a place to be proud of, now and into the future.



Ashley Kracht,
Executive Director

DONATE THROUGH YOUR IRA - RMDs & QCDs

A Required Minimum Distribution (RMD) is a mandatory withdrawal from a tax-deferred retirement account. The IRS requires this to ensure that retirement savings aren't left untouched indefinitely, potentially delaying tax payments. Those with an IRA must generally start taking RMDs the year the owner turns 73 and thereafter. A *Qualified Charitable Distribution (QCD)* is a tax-free transfer of funds from your IRA to a qualified charity, can count towards your RMD, and is not included in your taxable income.

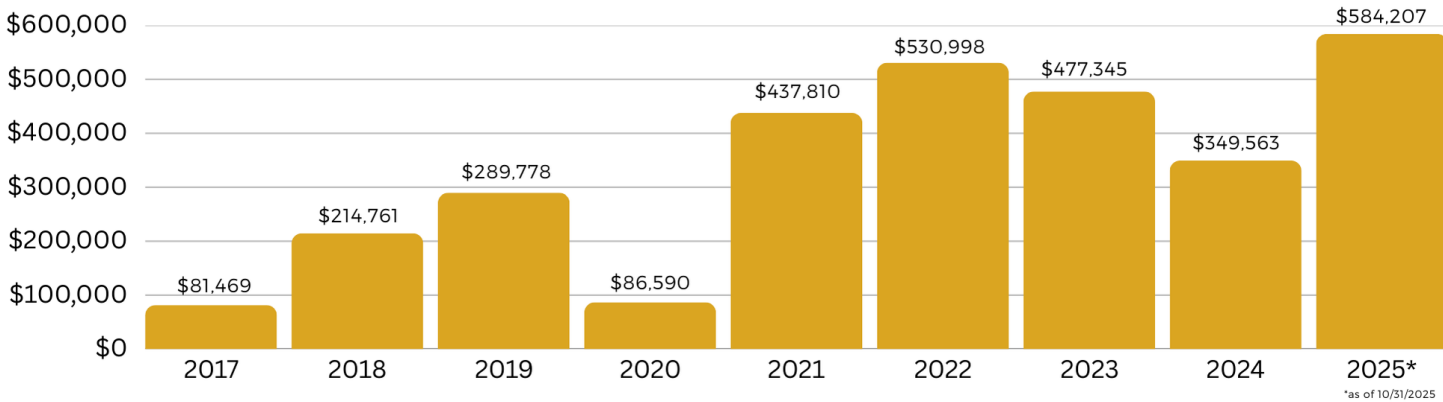
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DONATE

Support

TOTAL DISTRIBUTIONS SINCE 2017 = \$3,052,521



The mission of Marysville Community Foundation is “to provide a vehicle for current and future community needs through philanthropic giving”. The Foundation aims to do this by connecting generous and dedicated donors to the non-profit causes they care most about. This has mutual benefit --- the non-profits are funded to continue the good work they do to keep our communities vibrant and healthy, and donors receive the benefit of knowing they created lasting local legacy, as well as tax benefits.

The Marysville Community Foundation gives back to the Marshall County area by being:

- 1) a principal component of community improvement projects and the local economy
- 2) a self-sustaining source of community funding both now and well into the future
- 3) a source for community grants toward special projects

Towards those goals, Marysville Community Foundation gives back each year through various project grants, and serves as the fiscal sponsor for a number of charitable project committees that do not have a 501(c)(3) designation. Year-to-date, \$37,000 in local project grants have been awarded to area organizations prior to Oct. 31, 2025:

2025 Local Project Grants

		Beattie Community Project	\$5,000
Koester House Museum Foundation	\$10,000	RSVP of Northeast Kansas	\$5,000
Pony Express Museum of Marysville	\$10,000	OneMarysville	\$1,000
M.U.P. Depot Preservation Society Heat & A/C System	\$5,000	MHS Alumni Association	\$1,000

Combining all sources, the total amount of outgoing funding disbursed this year to all projects and participating match day organizations was \$584,207 prior to Oct. 31, 2025!! Thank you!

TO APPLY for a grant:
www.marysvillecf.org/apply-for-a-grant.cfm



FINANCIALS

MARYSVILLE COMMUNITY FOUNDATION

Statement of Position

– Oct. 31, 2025 –

ASSETS

Checking Account - Fiduciary	\$	(19,181.54)
Outside Advisors	\$	83,050.73
TTC Pooled Investments	\$	2,662,424.73

Total Assets

\$ 2,726,293.92

LIABILITIES

FUND BALANCES

Fund Balance - Endowed Gifts	\$	97,776.92
Fund Balance - Endowed Spendable	\$	4,632.24
Fund Balance - Expendable & Earnings	\$	2,623,884.76
Total Fund Balances	\$	2,726,293.92

Total Liabilities and Fund Balances

\$ 2,726,293.92



BOARD OF DIRECTORS

2025-2026

*Lynn Mayer, Ashley Kracht, Executive Director, Katy Smith,
Candace Wright, Jeff Crist, Ronda Wassenberg,
Bill Phillipi, Patty Holle, and Ryan Smith*



MARYSVILLE
COMMUNITY FOUNDATION

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WAYS TO GIVE

Donor-Advised Funds = Simple, Flexible Giving

A donor-advised fund (DAF) lets donors support any charitable organization, anytime, while receiving tax benefits and professional stewardship. It's one of the easiest ways to organize all your giving in one place and make a bigger impact over time. Donors may direct grants to any 501(c)(3) public charity in the United States, with the Foundation conducting due diligence to ensure compliance with IRS requirements. And, they can build a tradition of charitable giving in a family, with many donors involving children or grandchildren as advisors or successors.

Leave a Lasting Legacy

Planned gifts and estate gifts help ensure that your story continues to make a difference long after your lifetime. With thoughtful planning, anyone can leave a legacy of generosity and hope. The state of Kansas recommends "Keeping 5 in Kansas" – or donating 5% of your estate back to local organizations. Donating through MCF supports our critical local charities for years to come through grants. You can give with cash, stocks, real estate, life insurance, or retirement assets, which are tax-free for MCF, but taxable for heirs.

Endowments Create Forever Funding

Endowed gifts are invested for long-term growth, providing support year after year — forever. One gift today can continue impacting future generations and shaping the community you love.

Gift of Grain

Your crops sustain your livelihood – your gift of grain can sustain your community. Donating grain through Marysville Community Foundation is a way to make a lasting impact while reducing taxable farm income. Your gift can support a nonprofit organization, or broader charitable cause in the community. Give today to help grow the future of Marshall County!