



2021 Annual Letter

To provide a vehicle for current and future community needs through philanthropic giving

Message from the President

When Maureen and I moved to Marysville in 1983 we didn't know anyone. The people of this wonderful community welcomed us with open arms and within a few years we realized that Marysville would be our forever home. It has been a perfect place to raise our family and we want to support the organizations that are working to keep it that way for generations to come. The Marysville Community Foundation hosted the fifth annual Pony Up Marysville Match Day where forty-four local organizations raised a combined \$454,105 in twenty-four hours.



In 2021, the Marysville Community Foundation donated to the Cemetery Flag Pole project, the Black Squirrel Bark Park, and purchased a new "Welcome to Marysville" sign that will soon be installed on Hwy 77. The Foundation also assisted in the sale of VFW Club 36 which resulted in a significant tax savings for the VFW organization. It's been seven years since the Marysville Community Foundation began and because of your support grants paid out have totaled \$953,646.

I would like thank you for you past support and encourage you to continue to give. When we work together, we can make great things happen in Marysville and Marshall County.

Jeff Crist
President, Marysville Community Foundation



"As one of the founding members of the Marysville Community Foundation, I have watched the Foundation grow from a dream to reality. The MCF has provided new and improved ways for our community, and various organizations in our community to both grow and prosper. Our community is very giving. I enjoy serving on the board and seeing commitments made by others to benefit our community and thus, create a better place to live and work."

William (Bill) Phillipi, MCF Board Member

MATCH DAY STORIES



Deb Blumer, Homer Hansen Stadium Renovation Project

"The Homer Hansen Stadium Renovation Project was new to Pony Up Match Day sponsored by the Marysville Community Foundation in 2021. This allowed us to receive donations of over \$166,600 in ONE day. The Foundation makes it possible to keep this fund active for improvements and maintenance at the Landoll Family Sports Complex for many, many years to come."

Anita O'Neil, Marshall County Helping Hands Food Pantry

"The Marshall County Helping Hands Food Pantry serves needy families in Marshall County. We are nonprofit and rely on donations to continue this 50 year-old ministry. Marysville Community Foundation/Pony Up Marysville provides a convenient forum for community members to contribute to organizations of their choice and do it in one day. We are so appreciative of our donors and are very fortunate to be a part of such a giving community."



April Todd, Pony Express Partnership for Children

"The effect that Pony Up Marysville has on our overall budget is monumental. In past years, funds raised have allowed us to make critical repairs to maintain a safe environment in which to serve families, have allowed us general operating funds to help fund direct service positions, and have provided a cash match for large grants from state and federal sources. Without Pony Up Marysville, PEPC's service provision to families and children in need would look drastically different. Thank you for your continued support."

Randy Brown, Blue River Rail Trail

"MCF's Pony Up Marysville Match Day has been a tremendous facilitator for fundraising and community awareness for the Blue River Rail Trail. The funds that we have raised through this event have played a major role in enabling us to complete and maintain this public use trail from the city limits to the Nebraska state line."



Maureen Crist, Black Squirrel Bark Park

"The Black Squirrel Bark Park was just an idea three years ago. Today it is open and the dogs are running thanks to the support of Marysville Community Foundation. Pony Up Marysville Match Day not only gave our supporters an avenue for donating, but it also helped us to spread the word and reach donors that might not have otherwise known about the Black Squirrel Bark Park. Thank you MCF!"

2021 PONY UP MARYSVILLE MATCH DAY

2021 Stats

\$454,105

in Donations



1221

Gifts



44

Organizations

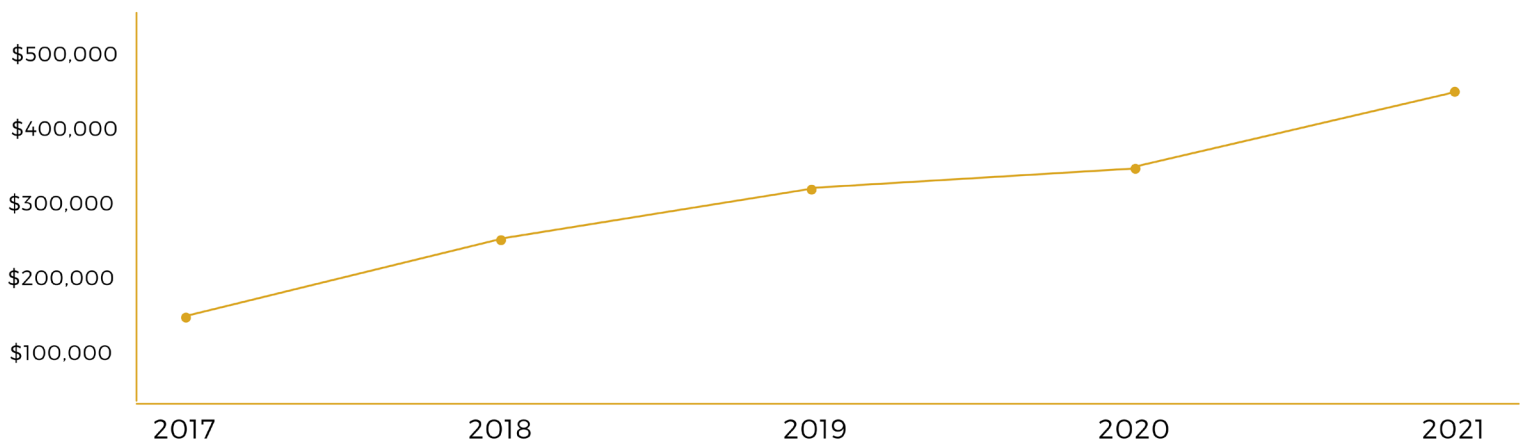


\$75,000

in Matching Funds



Yearly Totals



Sarah Kessinger, MCF Board Member

“This is such a giving community but I don’t think we realized our potential until the Marysville Community Foundation came along and asked everyone to share the wealth. Now, once a year on Pony Up Marysville Match Day, local residents and alumni living elsewhere set a record for giving back to this community. It has been eye-opening to see the town’s charitable funds grow - a wonderful snowball effect - benefiting young and old, those in need, our churches, museums, the arts, and special community improvement projects. People have also set up their own personal giving funds, known as donor advised funds. They can put money into their foundation account, which is tax exempt, and then direct parts of that money at any time to any charitable cause. It’s such a great way to pay it forward, through gifts that help others or help one’s personal causes - a library, churches, veterans, trial system, food pantry, hospital, etc. - which ultimately benefits the entire community.”



MARK YOUR CALENDAR FOR THE 2022 PONY UP MARYSVILLE MATCH DAY ON MAY 6TH!

WWW.PONYUPMARYSVILLE.COM

Reasons for Giving to a Community Foundation Instead of Directly to a Charity

Simplicity

"One-stop-shop"
Easy way to support the groups/issues you care about with a gift to a single organization

Accountability

An annual independent audit ensures fiscal responsibility

Recognition or Anonymity

You may choose to receive public recognition or remain completely anonymous

Tax Benefits

Gifts receive the maximum tax advantages for income, gift, and estate tax purposes

Objectivity

Unrestricted funds are used to support community needs. Other donor-established funds benefit their favorite causes. Our sole objective is to facilitate philanthropy and further develop a habit of giving back to the community

Effective Leadership

Confirmed in compliance and meet National Standards for quality, donor service, and accountability

Stewardship

We protect a donors desires by reallocated funds according to the donor's original intent

Professional Management

Allow donors to choose their professional advisors and have them follow the guidelines established by the MCF Investment Committee. This allows funds to focus on their mission of charitable giving for community improvement

Permanence

Your outright or deferred gift will last forever when it is given to the MCF or one of its permanent endowments. With an endowment, assets are invested, generating an ongoing source of income year after year

Flexibility

We help you develop a plan to meet your financial needs and all charitable intentions, now and in the future

Guidance

Find out about the ways you can fulfill your charitable goals, contact the MCF staff at (785) 562-7341

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When people decide to give, the community is strengthened. No gifts are too small, all gifts are significant.

2021-22 Board of Directors

Jeff Crist, President
Ryan Smith, Vice President
Ronda Wassenberg, Treasurer
Sarah Kessinger, Secretary
Patty Holle
Lynn Mayer
William Phillipi
Katy Smith
Candace Wright

The Marysville Community Foundation is an affiliate of GMCF, nonprofit 501(c)(3) organization, EIN #48-1215574, incorporated in the State of Kansas